



**Simpson's Beverage Supply Company Limited - Data Sheet
(for product as supplied by Simpsons)**

Product BLUEBERRY MUFFIN MILKSHAKE
Product Ref R105504
Dilution Ratio v/v 1 + 19 **Dilution Ratio w/w** 1 + 16.16

Date of Printing 25/10/2023 **Date of Issue / Last Amendment** 12/05/2022

Reason for Amendment XANTHAN GUM REDUCED

(UNCONTROLLED ONCE ISSUED)

Process Instructions DILUTE AS PER RATIO ABOVE WITH MILK

Sensory Characteristics A CLOUDY PURPLE LIQUID WITH FLAVOUR ANDF AROMA TYPICAL OF BLUEBERRY AND VANILLA

Pack Size 2 X 5 OR 4 X 5 LITRE POLYBOTTLES IN CARDBOARD OUTER

Shelf life Unopened Container/ Bag 18 Month(s) **ONCE OPENED**

Storage Conditions STORE IN A COOL, DRY PLACE OUT OF STRONG SUNLIGHT & AWAY FROM STRONG ODOURS

Legal Name CONCENTRATED BLUEBERRY AND VANILLA FLAVOUR SYRUP WITH SUGAR

INGREDIENTS - CONCENTRATE	WATER, SUGAR, FLAVOURINGS (CONTAINING COLOUR (CARAMEL E150a)), ACID (CITRIC ACID), THICKENER (XANTHAN GUM), PRESERVATIVE (POTASSIUM SORBATE), COLOURS (CARMOISINE*, BRILLIANT BLUE FCF)
(as supplied by Simpsons Beverages)	
INGREDIENTS - READY TO DRINK	
GUIDANCE ONLY - ASSUMING DILUTED AS ABOVE WITH WATER	

Allergens & Intolerances	NO ALLERGENS PRESENT IN CONCENTRATE FORM
	NO ALLERGENS PRESENT WHEN DILUTED AT RATIO ABOVE
	*Contains Colour(s) which may have an adverse effect on activity & attention in children

Product Standards	Concentrate	RTD (WHEN DILUTED WITH WATER)
Brix°	40.2 ± 1.0	2.3 ± 0.2
Acidity %w/v CAA	0.28 ± 0.2	0.01 ± 0.05
Typical pH (NORMAL TOLERANCE ± 0.3 BUT MAX pH = 4.0)	3.3	"Depends on Water used"
Density	1.176	Approx = 1.006
Alcohol (Maximum)	0.1872 %w/v	0.01 %w/v

Nutritional Information (based on calculation from ingredient information)	Typical Values g per 100ml Concentrate (or **mg/100ml)	Typical Values diluted as above g per 100ml (or **mg/100ml)	% Reference Intake ^{##} (based on 100ml RTD)
Energy	821 kJ / 193 kcal	41 kJ / 10 kcal	0.5%
Fat	0.0	0.0	0.0%
of which Saturates	0.0	0.0	0.0%



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Carbohydrate	48	2.4	
of which Sugars	46.9	2.3	2.6%
Protein	0.0	0.0	
Salt Equivalent	0.01	0.00	0.0%
(Sodium = Na mg/100ml**)	3**	0.2**	

Product Status	
GMO	GMO FREE
KOSHER	SUITABLE FOR KOSHER
VEGETARIAN	YES
VEGAN	YES

Issued By

COMMENTS

Product contains a colour which, under new FIR regulations (2013) requires products to be clearly labelled to indicate it
 "**Contains Colour(s) which may have an adverse effect on activity & attention in children"

ALL PRODUCTS ARE BLENDED BY SIMPSONS BEVERAGE Co Ltd. IN THE UK- ALL MATERIALS ARE SOURCED FROM COMPANIES IN UK BUT MATERIALS / INGREDIENTS
 MAY ORIGINATE FROM AROUND THE WORLD

Nutritional Reference Intake Values are based on "Guide to creating a front of pack (FoP) nutrition label for pre-packed products sold through retail outlets FSA June 2013"

RECIPES HAVE BEEN CHECKED TO THE BEST OF OUR ABILITY AGAINST CURRENT UK / EU LEGISLATION AND INDICATED USE. WE CANNOT GUARANTEE LEGAL STATUS
 IF PRODUCTS ARE EITHER USED FOR DIFFERENT PURPOSES FROM THOSE INDICATED OR HAVE OTHER INGREDIENTS ADDED AFTER PRODUCTS HAVE LEFT OUR
 CONTROL.

THE CUSTOMER IS RESPONSIBLE FOR CONFIRMING COMPLIANCE TO ANY APPROPRIATE LEGISLATION FOR PRODUCTS EXPORTED OUTSIDE THE EU.
 IF INGREDIENT DECLARATIONS / LEGAL NAMES ARE TO BE USED FOR LABELLING PURPOSES ACCEPTABILITY MUST BE CONFIRMED WITH LOCAL AUTHORITY TRADING
 STANDARDS

BRIX & DENSITY VALUES ARE INITIALLY BASED ON CALCULATED VALUES AND MAY BE ADJUSTED ONCE SUFFICIENT RUNS HAVE BEEN COMPLETED TO ALLOW ACTUAL
 BRIX TO BE CONFIRMED.

ALL NUTRITIONAL DATA IS CALCULATED USING INFORMATION FROM APPROPRIATE SUPPLIERS - WE WOULD RECOMMEND NUTRITIONAL ANALYSIS IS DONE ON THE
 FINISHED PRODUCT TO CONFIRM VALUES FOR LABELLING PURPOSES.

Simpson's Beverage's products are developed in good faith that they will remain stable once in ready to drink format following your
 manufacturing process, for a reasonable shelf life. It is however entirely your responsibility to carry out shelf life trials on finished product
 before producing commercial volumes and we cannot be held liable for product failure where stress testing has not taken place and the
 product has not remained in its desired state for a reasonable shelf life. At Simpsons we trial the concentrates to remain in excellent condition
 for the duration of the product shelf life providing it has been kept in reasonable condition which is cool (below 18c) dry conditions, out of
 direct sunlight. Once a further process has taken place, we can no longer guarantee the product due to us having no control over any additives
 or processes made in the diluting, processing and packaging of the product.

**Please sign and return a copy within 2 weeks to Simpsons Beverages.
 (Failure to return a signed copy will be deemed as an acceptance by you the customer)**

Company

Date



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Company Role